

Amy A. Secrest

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PROFILE

- Energetic professional with a strong track record of delivering exceptional results on multiple high-impact projects
- Creative problem solver with demonstrated ability to quickly analyze data and implement solutions to difficult problems
- Driven entrepreneurial spirit who successfully developed [Amyville](#), an online storefront that showcases my polymer clay jewelry and creations

EDUCATION

- Master of Science in Technology** Purdue University—West Lafayette, IN May 2003
- Emphasis in Computer Graphics Technology, minors in Marketing Management and Educational Curriculum and Instruction Development
- Bachelor of Science in Technical Graphics** Purdue University—West Lafayette, IN May 1997

WORK EXPERIENCE

Arizona State University—Tempe, AZ

Technical Support Analyst- Instructional Designer, W.P. Carey School of Business July 2004 – Present

- Teamed with faculty to develop and produce online MBA curriculum for multiple new courses, while also assessing and improving curriculum for existing courses
- Successfully facilitated multiple faculty and student training sessions and provided on-going support in the Blackboard interface

Faculty Associate, College of Technology & Applied Sciences August 2003 – Present

- Designed, developed, and delivered curriculum for undergraduate level courses in Visualization, Web Content Design, Interface Design Principles, Multimedia Storyboarding, and Project Management
- Launched a pilot effort to deliver online courses via a hybrid self-directed/instructor-led learning model

Purdue University—West Lafayette, IN

Graduate Teaching Assistant, Computer Graphics Technology August 2002 – May 2003

- Instructed undergraduate level courses in Photoshop, Acrobat and User Interface Design Principles
- Selected as the Outstanding Graduate Student Teacher for the School of Technology

Graduate Assistant, Athletic Marketing Promotions August 2001 - August 2002

- Designed and produced graphic pieces used in Purdue sports promotions and marketing. Examples include print items, fan merchandise, and marketing elements produced in-house and by local vendors
- Actively managed vendor relationships to ensure timely delivery of promotional materials

Thunderbird Graduate School of International Management—Glendale, AZ

Webmaster and Internet Designer/Developer August 2000 – July 2001

- Consulted with various departments on the marketability and relevance of their web presence
- Developed front end user interface, including graphic creation, page layout, and navigation design
- Implemented a new content management system while participating in a total site redesign
- Created HTML/ASP forms to automate the prospective student application process

RHI Consulting, contract assignment at Avnet—Phoenix, AZ

Web Production Artist/Developer March 2000 - August 2000

- Established new page layouts for corporate website, while adhering to existing standards
- Coordinated workflows for website updates and revisions with developers and customers
- Responsibilities included creation of advertising banners, buttons, navigational elements, page mockups for storyboarding, and graphical user interface elements

Honeywell Inc., Satellite Systems Operation—Glendale, AZ

Technical Publications Processing Team Lead May 1997 - March 2000

- Duties included desktop publishing and art creation services for production of a variety of technical documents in support of developed products, as well as potential new products
- Served as primary customer contact for work requests, while also allocating work assignments to team members and ensuring timely delivery of finished products
- Developed and implemented Honeywell Corporate and Departmental standards to improve efficiency of processes used for graphic creation, modification, and archival purposes