



U.S.-China Manufacturing Symposium
November 2013
USA

Press Kit



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FORWARD

China Going Global

China is increasingly integrating into the world beyond its borders. From language to culture, from science to politics, and now business, China is undergoing integration with many other countries. Perhaps nowhere is such integration more important, and anticipated, than in the United States. One hundred thousand of people travel by air between China and the U.S. every day. The world is strongly interested in China and vice versa.

Investing in the U.S.

The newest chapter in the U.S.-China relationship has been Chinese enterprises investing in the U.S. With a maturing domestic market in China, improving technology, available resources, and supportive public policy, Chinese enterprises are ready to enter the more mature American business platform. While this is a new step for Chinese companies, it also provides a chance for ordinary families, communities and governments in the U.S. to be introduced to Chinese enterprises, products and services.

Discover the American South

One region of the United States that holds particular promise for investment opportunities and that has shown a desire to recruit such investment is in the southern part of the country. The American South is a vast region comprised of nearly 25% of the continental United States landmass and nearly 40% of the U.S. population. It has an extensive transportation network that stretches westward from Maryland to Oklahoma, south to Texas, eastward to Florida, and extends to include Puerto Rico and the U.S. Virgin Islands. Thanks to its pleasant climate, low cost of living and a wide variety of recreational activities, the American South enjoys a level of growth exceeding the national average, making it an ideal place for both living and working.

According to the Bureau of Economic Analysis 2008, the GDP of the states that comprise the American South has reached USD 5 trillion, or more than 35% of the total national GDP. If the economies in these states are combined as one and compared internationally, the American South is the third largest economy in the world, behind the EU and the U.S.

China already is a critical trading partner for all Southern states. Over the last decade, the trade between them has been increasing exponentially. All of these states have their own competitive and quality products and services in various industries. There is no question that more opportunity exists for two-way trade.

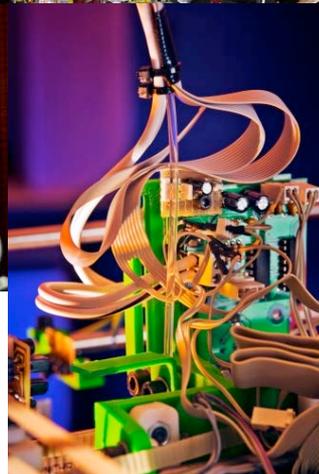


U.S.-China Manufacturing Symposium

The first U.S.-China Manufacturing Symposium will be held in November in the United States. The event, co-sponsored by the Asian Manufacturing Association (AMA) and SoZo Group, follows a collaborative effort between the two organizations at AMA's 6th annual conference in Beijing last December, during which SoZo delivered Live Dialog sessions between the Chinese delegates and U.S. Congress. ([video](#)). SoZo also produced two highly successful Alabama China Partnership Symposiums - focused on bridging the business and culture gap in recruiting Chinese investment in the US.

Leverage from lessons learned from last year's Symposiums, the Manufacturing Symposium will be another ground breaking initiative to explore mutually beneficial opportunities. Conference sessions will focus on the nuts and bolts of how international manufacturers make investments in the U.S. and how the American communities attract investments from China, in addition to the latest advance in manufacturing and best practices.

Potential participants can show interest and start receiving conference update by going to www.sozonet.com and www.zhizaoye.net.





Annual Conference of Asian Manufacturing Forum

The Asian Manufacturing Association held its first annual forum in 2006. In six short years, AMA's annual event has become the "go to" conference for China's most elite manufacturers, having hosted six conferences in different cities, including Beijing and Shenyang, with more than 4000 guests worldwide taking part.

The most recent forum, held in Beijing in December 2012, focused on topics of Integration of 3D Printing Technology and traditional manufacturing, the development of ocean engineering equipment, robotics and intelligent manufacturing, China-U.S. Strategic Dialogue and China-EU Manufacturing Dialogue. Zhang Meiyang, Vice Chairman of CPPCC, Su Bo, Deputy Minister of the Ministry of Industry and Information Technology, Guo Jianxin, Deputy Secretary General of the National Property Management Committee of the State Council, Graham Tromans, Chair of the Additive Manufacturing Association, UK, Wang Huaming, Chairman of the China 3D Printing Technology Industry Alliance, members of the U.S. Congress and more than 400 renowned entrepreneurs attended the conference.

SoZo Group organized and hosted the section of China-U.S. Strategic Dialogue for the 6th Annual Conference of Asian Manufacturing Forum. Congressmen and State Government officials welcomed the Chinese enterprises attending the conference to make investment in the U.S. through a live video conversation. U.S. Senator and ranking member on the Senate Budget Committee Jeff Sessions, Congressman Jo Bonner and Alabama's Secretary of Commerce Greg Canfield joined the dialogue.





Alabama China Partnership Symposium

The Alabama China Partnership Symposium is a creative people-to-people forum organized by SoZo Group in early 2012. The Partnership held two symposiums, both in the quaint but historical community of Monroeville, Alabama. The events promoted American-Chinese political and commercial exchanges designed to facilitate both increased trade opportunities as well as direct investment from China to the U.S. Both events received rave reviews and international media coverage in North America, Asia, and Europe.

Representatives from businesses in the U.S. and China were able to learn from some of the world's leading economists, diplomats, and government leaders who had and have first hand experience in the early development and current status of the U.S.-China relationship. Ambassador Nicholas Platt shared personal film documenting the steps leading to the early meetings between then President Richard Nixon and Chinese Chairman Mao Zedong. Former National Security Advisor Zbigniew Brzezinski, who led efforts to normalize the relationship between China and the U.S., provided insightful comments about the maturing relationship, and the political and economic interdependence of the two countries. Internationally renowned economists Nouriel Roubini and Chandran Nair each outlined the current state of the world economy and the favorable conditions for international investment. Top ranking government officials, including U.S. Senator and Ranking Member on the Senate Budget Committee Jeff Sessions, U.S. Congressman Jo Bonner, and Alabama Governor Robert Bentley personally welcomed Chinese guests to their home state and discussed Alabama's unique success in recruiting 400 international businesses from over 30 countries. Leaders of Chinese business also attended, including the President of China Telecom North American Company, Tan Yijun, managing partners from some of China's leading law firms, and another 300 representatives of Chinese enterprises from the mainland.





Mission of Asian Manufacturing Association

Devoted exclusively to advancing the interests of Asian manufacturers, the Asian Manufacturing Association promotes dialogue among manufacturing sections in China, Asia and the world. It leads enterprises to accelerate industrial upgrading and structural adjustments in light of innovations and advances among manufacturers generally.

Values of Asian Manufacturing Association

Cooperation, Innovation and Common Prosperity—the Association upholds the spirit of cooperation in providing services for its members, seeks for continuous creation in its promotion of dialogue for the manufacturing in Asia or even the world and explores common prosperity in the progress of development.





Strength of Asian Manufacturing Association

Globally minded and authoritative, Asian Manufacturing Association is a chamber of commerce and think tank for manufacturing industry especially in China. It has a strong team of experts and a solid relation with Chinese government. The President of the Aviation Industry Corporation of China Lin Zuoming is the Chairman of the Global Council of the Association. The Association hosts the Annual Conference of Asian Manufacturing Forum and China Manufacturing Forum for several years, which were attended by more than 4000 enterprise leaders, economists, universities leaders and government officers. The research achievement of the Association also caught attention of major Chinese and international media.

With the support from the Ministry of Industry and Information Technology, China 3D Printing Technology Industry Alliance was established in October 2012 by Asian Manufacturing Association, universities and leading enterprises. Being the first alliance in 3D industry in China, the Alliance brought the research institutions and enterprises in 3D industry to work together instead of single-handedly. Asian Manufacturing Association, the China 3D Printing Technology Industry Alliance, the Additive Manufacturing Alliance UK, and committees in 3D industry in the U.S. and Germany are working together to establish World 3D Printing Technology Industry Alliance.

China Robotics Industry Innovation Alliance was formally established in Beijing on 16 March, 2013 by more than 40 established researched units and robot enterprises, initiated by Asian Manufacturing Association, Shenyang SIASUN Robot & Automation Co., Ltd., Guangzhou GSK CNC Equipment Co., Ltd., Harbin Institute of Technology, Beihang University etc..

Leadership of Asian Manufacturing Association

Jun, LUO CEO Asian Manufacturing Association



Luo Jun had been a journalist for many years. He established Asian Manufacturing Forum and Asian Manufacturing Association since 2005 and has been the CEO and Secretary General of Asian Manufacturing Association ever since. He started the China 3D Printing Technology Industry Alliance in 2012 and serves as the Vice President and Secretary General of the Alliance. He initiated the establishment of China Robotics Industry Innovation Alliance on March 2013 and serves as the Vice

President and Secretary General. Luo Jun is now working on the founding of World 3D Printing Technology Industry Alliance and International Robotics Industry Alliance.

Dedicated to promoting the dialogue and cooperation between the manufacturing in China and the advanced manufacturing in the world, Luo Jun successfully held the Annual Conference of Asian Manufacturing Forum and China Manufacturing Forum and Global Energy Conservation and New Energy Vehicles Summit. He initiated International 3D Printing Technology Industrial Conference and International Robotics Industrial Creation Conference.

Mr. Luo possesses deep knowledge about manufacturing and regional economy, delivering lots of related articles every year.



SoZo Mission

SoZo Group is a unique bridge connecting China and the U.S. We help select Chinese enterprises to enter into the U.S. through professional and scientific methods and formulate long-term strategy for the internationalization of these enterprises under a sustainable development concept. We introduce investments from China to the most suitable communities in the U.S. to drive the local development in these communities. With sincerity, strictness and good will, we strive to be the authoritative consultant for Chinese enterprises to go worldwide and the right channel for the U.S. to share the dividends of China's economic growth. We hope to redefine sustainability and inspire more people to follow.

SoZo Value

SoZo Group is a trendsetting economic development and corporate advisory firm. Our aim is to provide guidance for Chinese enterprises to make direct investment in the U.S. We strive to provide efficient services to our clients with integrity, knowledge and innovations.

The word “SoZo” is Greek for healing or restoring to health. We hope that we can make a difference in the current turmoil of the world. The three leaves in the SoZo logo are emblematic of our belief that business has a responsibility to impact our world positively in three key areas of sustainability: financial, environmental and socio-cultural.





SoZo Strength

Scientific Investment Suggestions

SoZo Group assisted in one of the largest Chinese green-field investments to the U.S., which is the Golden Dragon Precise Copper Tube Group Inc.'s U.S. plant building project in the State of Alabama. With a total investment of USD 100 million, the project will create around 350 jobs in the U.S. SoZo used scientific method to help select the site and selected Thomasville from over 60 cities participating in the bidding. The entire selection process was meticulous, fair and professional, which was also well recognized by various governments in the American South. The governors and senators have thus become friends of SoZo.



Innovative Legal Support

SoZo Group helped draft and pass a State law to provide qualifying companies a transferrable income tax credit to offset federal import tariffs the company would pay on imported products while it builds and opens a facility in Alabama— Made in Alabama Job Incentives Act. The Speaker of the Alabama House of Representatives Mike Hubbard wrote a commendatory article about the Act.





SoZo Strength

Sound Support from Leaders

In its global work, SoZo Group has been fortunate to expand its network of decision makers and thought leaders. Whether it is a US Senator working to ensure fair treatment for all businesses operating in the US, one of several American governors working to attract Chinese investment, or even the Hong Kong Economic and Trade Office in USA, SoZo is pleased to be trusted to share its views among the leaders in different U.S. communities, states, and the US Congress.

Good Social Influence

Trust is one of the biggest challenges in U.S.-China relations. SoZo Group organized 10 business and cultural activities during 2012 to improve mutual understanding and trust between the two countries. These activities include two Alabama China Symposiums, bringing the *To Kill a Mockingbird* Play to Hong Kong's Asia Society, China Night in Dothan Alabama, Chinese media visits to Alabama, Hong Kong official visits with different US states; and various American South Forums in Beijing and Shanghai. All of these are unforgettable memories of international friendships. A local newspaper in Monroeville published in Chinese for the first time and the local citizens volunteered in a video shoot to welcome Chinese visitors to the Alabama China Symposium. Countless Chinese participants in SoZo's events wrote thank you letters to SoZo for its efforts on sustainable community development.

Wide Media Recognition

The activities of SoZo Group drew attention from major media from both China and abroad. About 300 million audiences came to know about SoZo Group via Internet, TV, radio broadcast and print media. Participated media include CCTV, CNBC, NHK (Japan Broadcasting Corporation), Caixin Media, CNN, China Daily, CRI (China Radio International), NBC and many other local newspapers in the United States.





Team of SoZo Group

George Landegger, Chairman



George F. Landegger is Chairman, CEO and primary owner of Parsons & Whittemore, a privately held company headquartered in Rye Brook, New York that has built, owned and operated pulp mills. Parsons & Whittemore has been recognized as a leading international pulp producer and marketer having built 60 mills in 28 countries. More recently P&W designed and built the largest biodiesel plant in the US South and has invested significantly in several biomass-to-energy projects.

Raymond Cheng, CEO



With more than 30 years of computer industry experience, Ray possesses a unique understanding of the Internet, global issues, technology, marketing and entrepreneurship. His expansive career crosses continents and disciplines with past assignments that include senior positions for technology giants such as Apple, Borland International, Compaq Computer Corporation and Hewlett-Packard.

If you ask him to name a favorite career experience he struggles to narrow it down. Certainly one of the most unique was a year-long sabbatical in 1993, when he spent a good part of a year as the mission manager for the first American trade mission to Vietnam, coordinating the entire expedition for more than 50 influential U.S. business leaders and most recently working on the drafting and passage of the “Made in Alabama” Trade Credit Bill and the launch of Alabama China Partnership Symposium.

George Harris, U.S. General Counsel



George Harris represents public and private clients before legislative and executive bodies at the local, state, and federal government levels. George has been a practicing attorney since 1989, and maintains his licenses in Alabama, Texas, and Washington, DC. George has extensive experience in lobbying Congress and state governments in areas such as community and economic development, foreign direct investment and international trade issues, public appropriations and finance, and state and local tax incentives.

WIPFLI LLP (Strategic Partner)



Established in 1930 and with more than 1,100 associates and 24 offices in the United States and India, Wipfli LLP (Wipfli) ranks among the top 25 accounting and business consulting firms in the nation. Wipfli is also a member of PKF North America, which is a member of PKF International the tenth largest global accounting network in the world. Wipfli enjoys a solid reputation as industry experts and as a trusted business advisor to more than 30,000 clients including: manufacturing companies, construction companies, contractors and developers, real estate companies, health care organizations, financial institutions, insurance companies, nonprofit organizations, units of government, dealerships, and individuals.



Important Events of Asian Manufacturing Association in 2013

May 2013

World 3D Printing Technology Industry Conference, Beijing

June 2013

U.S.-China Manufacturing Symposium Press Conference, Washington D.C.

June 2013

Global Energy Saving and New Energy Vehicles Summit, Beijing

September 2013

World Robotics Industry Conference, Beijing

November 2013

U.S-China Manufacturing Conference with 7th Annual Conference of Asian Manufacturing Forum & 3rd Alabama China Symposium

Important Events of SoZo Group in 2013

Year Round

Invest in America Head Start Training Program for Chinese Companies, China and U.S.

Year Round

American Community International Engagement Readiness Training, China and U.S.

June 2013

U.S.-China Manufacturing Symposium Press Briefing, Washington D.C.

October 2013

American South Cultural Week, China

November 2013

U.S-China Manufacturing Conference with 7th Annual Conference of Asian Manufacturing Forum & 3rd Alabama China Partnership Symposium



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