



## Minimize Resistance— Maximize Success

Orlando, Florida  
January 21, 2009

Welcome!

## FETC Building Digital Leadership: Embracing Change

The Opportunity Group



Home  
Combined Content  
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FETC Full-day Workshop,  
January 21, 2009

Presenters: Gene Blas, Susan  
Brooks-Young, Kevin  
McGillivray, and Dan Morris



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Overview

Click [here](#) to complete an online survey.

[Change or Die](#) article

<http://opportunitygroup.org/id20.html>

## Personal Action Plan

Personal Action Plan

Use this form to reflect on each segment of today's workshop and then create a poster plan you will implement when you return to work.

Workshop Segment	Most important ideas and "tools" I want to revisit...	Ways I can use this information at work...	How I will share this information with colleagues...
Overview			
Leadership			
Personal Productivity			
Social, Legal, and Ethical Issues			



Photo #837748. Available: <http://www.sxc.hu/photo/837748>



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## PollDaddy Survey

Statements about Change

Please indicate whether you agree or disagree with the following statements. Click on the button below to begin.

[Start Survey](#)

## Statements about change



1. Crisis is a powerful impetus for change.
2. Change is motivated by fear.
3. The facts will set us free.

—Alan Deutschman

## Statements about change



4. Small gradual changes are easier to make and sustain.
5. We can't change because our brains become "hardwired" early in life.

—Alan Deutschman

## Steps toward change

- Understand that people rely on frames of reference, not facts.
- Recognize quick, positive results.
- Provide multi-faceted support for change.