

# **Example Professional Development Offerings**

## **The Opportunity Group**

### **Contact Information**

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The Opportunity Group offers top quality professional development for K-12 educators in a variety of formats designed to suit your needs while providing school administrators and classroom teachers with the information and strategies they need to bolster their skills as 21<sup>st</sup> Century leaders.

This catalog provides an overview of the types of professional development offering we provide and is organized by topic strands. Once you have reviewed the catalog, please contact us at [oppgrp@gmail.com](mailto:oppgrp@gmail.com) or <http://opportunitygroup.org/>.

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## **Strand: 21st Century Learning and Leading**

### **Title: 21st Century Schools: Embracing Change**

Type: Keynote, Concurrent Session

Hands-On: No

Length: 1 hr, 90 minutes

Target Audience: Teachers, Building Administrators, District Administrators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: We all have the capacity to change our behavior; however, we seldom do—even under dire circumstances. In a world where global relationships are increasingly complex, it's time for education leaders to identify strategies to lay the groundwork for schools that meet the needs of today's students. In this session, participants will examine barriers to change and explore specific strategies for overcoming these barriers, formulating personal action steps for immediate implementation.

### **Title: 21st Century Teaching and Learning**

Type: Workshop

Hands-On: Yes

Length: 6 hrs (1 day), 2 days

Target Audience: Teachers, Building Administrators, District Administrators,

Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate

Description: Participants in the workshop will explore the Essential Question: What is 21st century learning and teaching?

The following questions will be addressed:

- What do 21st century "engaged" learning activities look like?
- What does a 21st century classroom look like?
- What are the tools educators are using to create and support 21st century learning and teaching?
- How can (how do) web 2.0 "tools" support 21st century learning?
- How can we "model" the use of these tools as teachers and leaders for our students?
- How do I design effective lessons/activities that engage students in 21st century skills?

### **Title: 21st Century Tools**

Type: Workshop

Hands-On: Yes

Length: 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Building Administrators, District Administrators,

Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School, Higher Ed

Skill level(s): Entry, Beginner, Intermediate

Description: Participants in this workshop will have the opportunity to explore how blogs, wikis, and collaborative sites like Google Documents can and are supporting teaching and learning.

Participants will actually have an opportunity to develop their own blog, wiki, or Google application (iGoogle etc.)

**Title: Books Are Not Dead! Using Technology to Enliven Books and Rejuvenate Reading**

Type: Workshop, Concurrent Session, Online(webinar)

Hands-On: No

Length: 30-60 minutes, 1 hr

Target Audience: Teachers, Technology coordinators, Curriculum coordinators, library and media specialists

Grade level(s): Elementary, Middle School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Combine excellent children's books and great technological tools and resources to enliven your reading program. How can you use technologies to encourage reading, stretch readers to think and share and create a book buzz at your elementary school? Big ideas and specific examples will be shared!

**Title: Data Tools for School Leaders**

Type: Workshop, Concurrent Session

Hands-On: Could be either

Length: 1 hr, 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Building Administrators, District Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Data driven decision-making has made a huge difference to many of our Nation's schools. Learn what technology tools will help your school improvement process and lead to successful education for all students.

Participants will explore data tools, collaborative tools and classroom observation tools that will support D3M.

**Title: Engage Young Learners with Web 2.0 Tools**

Type: Workshop, Concurrent Session, Online (webinar)

Hands-On: Could be either

Length: 30-60 minutes, 1 hr, 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary

Skill level(s): Entry, Beginner, Intermediate

Description: Discover the educational possibilities of engaging Web 2.0 tools such as Skype, YackPack, Wikis and VoiceThread in primary classrooms. Understand some of the implications of the newer things in the online world for young learners. The focus is on teaching and learning in the curriculum areas and how Web 2.0 tools can empower teachers and students. This session explores the tools and shares implementation strategies while focusing on curriculum and learning, not just "Gee Whiz!"

**Title: Instructional Faculty Meetings**

Type: Workshop, Online(webinar)

Hands-On: Could be either

Length: 6 hrs (1 day)

Target Audience: Building Administrators, District Administrators  
Grade level(s): Elementary, Middle School, High School, Higher Ed  
Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: How can a busy principal turn boring faculty meetings into rich instructional opportunities? This workshop will walk principals through activities that can be easily be taken as is, or adapted to fit individual schools. Administrators will walk away with a bank of faculty meeting topics, agendas, and resources for leading professional development by using existing time slots!

### **Title: Multimedia in the Classroom**

Type: Workshop  
Hands-On: Yes  
Length: 6 hrs (1 day)  
Target Audience: Teachers, Technology coordinators, Curriculum coordinators  
Grade level(s): Elementary, Middle School, High School  
Skill level(s): Beginner, Intermediate, Advanced

Description: Multimedia authoring encourages and supports the deep reflective thinking that is necessary for meaningful learning and helps student ideas come alive. Learn how you can use creative technologies to engage a variety of learners in high-level projects. Watch your curriculum come alive as your students create online stories, multimedia research projects, biographical videos, persuasive web sites, and animations that showcase the power of authentic work with technology.

Using Tech4Learning, Inc.'s Pixie, ImageBlender and Frames, teachers will explore three of the most intuitive multimedia tools available for teachers and students today. If we want to embrace 21st century learning, we need to embrace the technology tools our digital age students have come to expect. But as educators, we also need to focus this energy and excitement on the core curriculum. Come explore the tools and learn strategies for implementing projects in your district.

### **Title: Multimodal Literacy and Numeracy in the Digital Age**

Type: Workshop  
Hands-On: Yes  
Length: 2 days  
Target Audience: Teachers, Building Administrators, District Administrators, Technology coordinators, Curriculum coordinators  
Grade level(s): Elementary, Middle School, High School, Higher Ed  
Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: This 2 day workshop includes:

- Multimodal Literacies and Numeracy
- Exploring resource websites
- Time to Exploring Web 2.0 tools
- Hands on work in developing a multimodal projects – creating a movie or podcast

IDEAS on what to bring:

- Units – that incorporate Literacy or Numeracy
- Curriculum Documents you may want to use
- Props for movies you may develop
- Ideas and sense of fun!

Any equipment you may have – computer, digital movie camera, still camera or headphones

Workshop Goals:

- To expand your understanding of “multimodal literacy” and how using technology aids student learning in all content areas.
- Examine a “planning and creating” process that can be used to produce consistently successful multimodal student projects.
- Using a variety of media, plan and create a sample work that is relevant to your classroom objectives.
- Share your creation with others.
- Examine how you might evaluate multiliteracy projects.

**Title: Navigating the Clouds**

Type: Workshop

Hands-On: Yes

Length: 3hrs, 6 hrs (1 day), 2 days

Target Audience: Teachers, Building Administrators, District Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: “Cloud Computing” is using services provided through the Internet that can often replace the purchase of software. While Google Tools provide one powerful example of Cloud Computing, there are many other rich sources of Internet-provided tools that will support many educational goals.

Participants in this session will explore a broad section of internet-provided tools that will support administrators, teachers and students and help build links to school families.

**Title: No Muss, No Fuss Digital Storytelling Using Web 2.0**

Type: Workshop

Hands-On: Yes

Length: 3hrs

Target Audience: Teachers, Building Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Intermediate, Advanced

Description: Enhance your own stories and engage and empower your students through readily accessible, free, easy-to-use online tools. No previous digital storytelling experience required!

**Title: Ten Technologies of Today and What They Tell Us about Tomorrow**

Type: Keynote, Concurrent Session, Online(webinar)

Hands-On: No

Length: 30-60 minutes, 1 hr

Target Audience: Teachers, Building Administrators, District Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School, Higher Ed

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: In this session Gail will share her reflections on current technologies and what they say about our future. Thought provoking, engaging and entertaining... a different way to examine technologies and the trends of today and what they may mean for the not-to-distant future.

**Title: Web-Based Tools of the Trade: What Does Web 2.0 Offer Educators?**

Type: Keynote, Concurrent Session

Hands-On: No

Length: 30-60 minutes

Target Audience: Teachers, Building Administrators, District Administrators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: There's a revolution afoot! Driven by ubiquitous broadband, inexpensive hardware, and open-source software, the Web is evolving into a radically different animal. Get a quick overview of some of the possibilities for educators.

**Title: Web 2.0 in the 21st Century Classroom**

Type: Workshop

Hands-On: Yes

Length: 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Building Administrators, District Administrators,

Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: This 3 to 6 hour hands-on workshop focuses on free and low-cost Web 2.0 tools educators can use to foster collaboration and communication with colleagues, students, and the community at large. Participants have ample opportunity to try out a variety of online applications and share ideas for instructional use.

**Title: Wiki While You Work**

Type: Workshop

Hands-On: Yes

Length: 3hrs

Target Audience: Teachers, Building Administrators, Technology coordinators,

Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Beginner, Intermediate

Description: Come with ideas for an education-related project for students or adults. Walk away with a wiki (online collaborative workspace) you can use right away!

**Title: Wikis - Free and Fabulous - Using Wikis to Develop and Support Collaborative Learning Environments**

Type: Workshop, Concurrent Session

Hands-On: Could be either

Length: 30-60 minutes, 1 hr, 3hrs

Target Audience: Teachers, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate

Description: Come explore the incredible collaborative learning opportunities that are possible through wikis. Many inspiring examples of a wide variety of wiki formats and uses, including never-ending stories, Web 2.0 KWLs, end of unit “proof of learning”, collaborative resource building and sharing, and more! Come see the powerful possibilities of this FREE online tool!

## **Strand: Instruction: Planning, Monitoring, Assessing**

### **Title: 21st Century Teaching and Learning**

Type: Workshop

Hands-On: Yes

Length: 6 hrs (1 day), 2 days

Target Audience: Teachers, Building Administrators, District Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate

Description: Participants in the workshop will explore the Essential Question: What is 21st century learning and teaching?

The following questions will be addressed:

- What do 21st century "engaged" learning activities look like?
- What does a 21st century classroom look like?
- What are the tools educators are using to create and support 21st century learning and teaching?
- How can (how do) web 2.0 "tools" support 21st century learning?
- How can we "model" the use of these tools as teachers and leaders for our students?
- How do I design effective lessons/activities that engage students in 21st century skills?

### **Title: Books Are Not Dead! Using Technology to Enliven Books and Rejuvenate Reading**

Type: Workshop, Concurrent Session, Online(webinar)

Hands-On: No

Length: 30-60 minutes, 1 hr

Target Audience: Teachers, Technology coordinators, Curriculum coordinators, library and media specialists

Grade level(s): Elementary, Middle School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Combine excellent children's books and great technological tools and resources to enliven your reading program. How can you use technologies to encourage reading, stretch readers to think and share and create a book buzz at your elementary school? Big ideas and specific examples will be shared!

### **Title: Data Tools for School Leaders**

Type: Workshop, Concurrent Session

Hands-On: Could be either

Length: 1 hr, 3hrs, 6 hrs (1 day)

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Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Data driven decision-making has made a huge difference in many schools. Learn what technology tools will help your school improvement process and lead to successful

education for all students. Participants will explore data tools, collaborative tools and classroom observation tools that will support D3M.

### **Title: Engage Young Learners with Web 2.0 Tools**

Type: Workshop, Concurrent Session, Online(webinar)

Hands-On: Could be either

Length: 30-60 minutes, 1 hr, 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary

Skill level(s): Entry, Beginner, Intermediate

Description: Discover the educational possibilities of engaging Web 2.0 tools such as Skype, YackPack, Wikis and VoiceThread in primary classrooms. Understand some of the implications of the newer things in the online world for young learners. The focus is on teaching and learning in the curriculum areas and how Web 2.0 tools can empower teachers and students. This session explores the tools and shares implementation strategies while focusing on curriculum and learning, not just “Gee Whiz!”

### **Title: Multimodal Literacy and Numeracy in the Digital Age**

Type: Workshop

Hands-On: Yes

Length: 2 days

Target Audience: Teachers, Building Administrators, District Administrators,

Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School, Higher Ed

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: This 2 day workshop includes:

- Multimodal Literacies and Numeracy
- Exploring resource websites
- Time to Exploring Web 2.0 tools
- Hands on work in developing a multimodal projects – creating a movie or podcast

IDEAS on what to bring:

- Units – that incorporate Literacy or Numeracy
- Curriculum Documents you may want to use
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Any equipment you may have – computer, digital movie camera, still camera or headphones

Workshop Goals:

- To expand your understanding of “multimodal literacy” and how using technology aids student learning in all content areas.
- Examine a “planning and creating” process that can be used to produce consistently successful multimodal student projects.
- Using a variety of media, plan and create a sample work that is relevant to your classroom objectives.
- Share your creation with others.
- Examine how you might evaluate multiliteracy projects.

**Title: Navigating the Clouds**

Type: Workshop

Hands-On: Yes

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Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: "Cloud Computing" is using services provided through the Internet that can often replace the purchase of software. While Google Tools provide one powerful example of Cloud Computing, there are many other rich sources of Internet-provided tools that will support many educational goals.

Participants in this session will explore a broad section of internet-provided tools that will support administrators, teachers and students and help build links to school families.

**Title: No Muss, No Fuss Digital Storytelling Using Web 2.0**

Type: Workshop

Hands-On: Yes

Length: 3hrs

Target Audience: Teachers, Building Administrators, Technology coordinators,

Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Intermediate, Advanced

Description: Enhance your own stories and engage and empower your students through readily accessible, free, easy-to-use online tools. No previous digital storytelling experience required!

**Title: Project Based Learning**

Type: Workshop

Hands-On: Yes

Length: 2 days, 3+ days

Target Audience: Teachers

Grade level(s): Elementary, Middle School, High School, Higher Ed

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: A workshop designed to provide a step-by-step process that will help ensure success for teachers who wish to have students engaged in technology projects in the classroom.

Areas covered in the workshop include:

Project Planning - From essential question to project presentation

Project Building - The software, hardware and media issues

Project Assessment - Designing rubrics and other assessments that work

Understanding Workstyles - When working in a group becomes difficult, know why

Coaching Techniques - Helping students achieve their goals

**Title: Transform Literacy and Learning with Web 2.0 Tools**

Type: Workshop, Concurrent Session, Online(webinar)

Hands-On: Could be either

Length: 1 hr, 3hrs, 6 hrs (1 day)

Target Audience: Teachers

Grade level(s): Elementary

Skill level(s): Entry, Beginner, Intermediate

Description: Web 2.0 tools can provide rich, engaging, empowering collaborative opportunities for learning. The selection, integration, management, and practical use of these tools will be at the heart of this session. Explore some amazing free online tools and resources for teachers of children ages 4 – 9.

**Title: Wiki While You Work**

Type: Workshop

Hands-On: Yes

Length: 3hrs

Target Audience: Teachers, Building Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Beginner, Intermediate

Description: Come with ideas for an education-related project for students or adults. Walk away with a wiki (online collaborative workspace) you can use right away!

**Title: Wikis - Free and Fabulous - Using Wikis to Develop and Support Collaborative Learning Environments**

Type: Workshop, Concurrent Session

Hands-On: Could be either

Length: 30-60 minutes, 1 hr, 3hrs

Target Audience: Teachers, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate

Description: Come explore the incredible collaborative learning opportunities that are possible through wikis. Many inspiring examples of a wide variety of wiki formats and uses, including never-ending stories, Web 2.0 KWLs, end of unit “proof of learning”, collaborative resource building and sharing, and more! Come see the powerful possibilities of this FREE online tool!

## **Strand: Leadership**

### **Title: 21st Century Leadership**

Type: Workshop

Hands-On: Yes

Length: 6 hrs (1 day), 2 days

Target Audience: Building Administrators, District Administrators

Grade level(s): Elementary, Middle School, High School, Higher Ed

Skill level(s): Entry, Beginner, Intermediate

Description: The purpose of this workshop is to provide educational leaders the opportunity explore and develop strategies to support the use of technology as a tool to improve teaching and learning. The focus of the workshop is on the way that “21<sup>st</sup> Century” skills and tools, and leadership skills, form a necessary part of successful building or district-level initiatives in today’s “flat” world. We will explore how a leader may lead and support a school community that is committed to and focused on learning and the successful integration of technology as a tool and as a vehicle for learning. The workshop will also allow leaders and teachers to gain some experience in using some of the new 21st Century tools and resources now available to educators and students.

### **Title: 21st Century Schools: Embracing Change**

Type: Keynote, Concurrent Session

Hands-On: No

Length: 1 hr, 90 minutes

Target Audience: Teachers, Building Administrators, District Administrators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: We all have the capacity to change our behavior; however, we seldom do—even under dire circumstances. In a world where global relationships are increasingly complex, it's time for education leaders to identify strategies to lay the groundwork for schools that meet the needs of today's students. In this session, participants will examine barriers to change and explore specific strategies for overcoming these barriers, formulating personal action steps for immediate implementation.

### **Title: Classroom Observation Tools**

Type: Workshop

Hands-On: Yes

Length: 3hrs

Target Audience: Teachers, Building Administrators, District Administrators,

Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Classroom observations by administrators, tech leaders and peer teachers are an important part of school improvement. In this session we'll practice using tools that are effective in observation of technology-supported lessons and can help teachers with the planning and implementation of technology. A variety of observation tools are provided.

### **Title: Data Tools for School Leaders**

Type: Workshop, Concurrent Session  
Hands-On: Could be either  
Length: 1 hr, 3hrs, 6 hrs (1 day)  
Target Audience: Teachers, Building Administrators, District Administrators,  
Technology coordinators, Curriculum coordinators  
Grade level(s): Elementary, Middle School, High School  
Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Data driven decision-making has made a huge difference to many of our Nation's schools. Learn what technology tools will help your school improvement process and lead to successful education for all students.  
Participants will explore data tools, collaborative tools and classroom observation tools that will support D3M.

**Title: Google Tools for Schools**

Type: Workshop  
Hands-On: Yes  
Length: 3hrs, 6 hrs (1 day)  
Target Audience: Teachers, Building Administrators, District Administrators,  
Technology coordinators, Curriculum coordinators  
Grade level(s): Elementary, Middle School, High School  
Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Google offers powerful collaboration tools for administrators, teachers and students including word processor, spreadsheet, presentation software and forms for collecting data. Participants will learn how to use these free tools to support the education environment and assist with the funding of large-scale technology projects. Special attention will be paid to the many Google templates that are focused on education.

**Title: Ten Technologies of Today and What They Tell Us about Tomorrow**

Type: Keynote, Concurrent Session, Online(webinar)  
Hands-On: No  
Length: 30-60 minutes, 1 hr  
Target Audience: Teachers, Building Administrators, District Administrators,  
Technology coordinators, Curriculum coordinators  
Grade level(s): Elementary, Middle School, High School, Higher Ed  
Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: In this session Gail will share her reflections on current technologies and what they say about our future. Thought provoking, engaging and entertaining... a different way to examine technologies and the trends of today and what they may mean for the not-to-distant future.

## **Strand: Personal Productivity and Professional Practice**

### **Title: 21st Century Tools**

Type: Workshop

Hands-On: Yes

Length: 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Building Administrators, District Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School, Higher Ed

Skill level(s): Entry, Beginner, Intermediate

Description: Participants in this workshop will have the opportunity to explore how blogs, wikis, and collaborative sites like Google Documents can and are supporting teaching and learning. Participants will actually have an opportunity to develop their own blog, wiki, or Google application (iGoogle etc.)

### **Title: Google Tools for Schools**

Type: Workshop

Hands-On: Yes

Length: 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Building Administrators, District Administrators, Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: Google offers powerful collaboration tools for administrators, teachers and students including word processor, spreadsheet, presentation software and forms for collecting data. Participants will learn how to use these free tools to support the education environment and assist with the funding of large-scale technology projects. Special attention will be paid to the many Google templates that are focused on education.

### **Title: Web-Based Tools of the Trade: What Does Web 2.0 Offer Educators?**

Type: Keynote, Concurrent Session

Hands-On: No

Length: 30-60 minutes

Target Audience: Teachers, Building Administrators, District Administrators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: There's a revolution afoot! Driven by ubiquitous broadband, inexpensive hardware, and open-source software, the Web is evolving into a radically different animal. Get a quick overview of some of the possibilities for educators.

### **Title: Web 2.0 in the 21st Century Classroom**

Type: Workshop

Hands-On: Yes

Length: 3hrs, 6 hrs (1 day)

Target Audience: Teachers, Building Administrators, District Administrators,

Technology coordinators, Curriculum coordinators

Grade level(s): Elementary, Middle School, High School

Skill level(s): Entry, Beginner, Intermediate, Advanced

Description: This 3 to 6 hour hands-on workshop focuses on free and low-cost Web 2.0 tools educators can use to foster collaboration and communication with colleagues, students, and the community at large. Participants have ample opportunity to try out a variety of online applications and share ideas for instructional use.