

Creating A Dynasty With



**The Key to
Lasting Residual Income**

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Introduction

MyWorldPlus offers a real chance to build a solid, long term 6 figure income for those willing to put forth some effort. But you have to know how. There are tips, tricks, and methods that will help you achieve your goals quickly.

That's where this manual comes in. I have successfully done this before, with other programs. I'm going to do it again with MWP. And I'm going to show you how to you can do it too.

By the end of the year I am going to have the most 4-Star and 5-Star, 6 figure income earners on my team of anyone involved in MWP. I would like you to be one of them.

Read this manual. Follow the simple steps. Take advantage of the resources we provide. And you will find yourself with a nice 4 to 5 figure monthly income, surprisingly fast.

Enough talk. Let's get this adventure started. Let's get your WMP business booming!

Lesson 1 - Show Me The Money

I am going to show you a ton of ways to promote your MyWorldPlus business that are free or nearly free. But before I do, we need to be sure we understand how to get the most money out of our efforts.

There are two ways to work your MWP business - the hard way and the easy way. Let's compare.

Hard Way

I call this the "hard way." Some other names for it could be "do it yourself" or "leave me alone".

In addition to being harder, this method is also short sighted.

The people who work this way look at the compensation plan and see that they get \$25 for each person they sponsor. Next, they see that for bonuses they need to sponsor 3 people to qualify for 1-Star, 10 for 2-Star, 50 for 3-Star, 100 for 4-Star, and 500 for 5-Star.

This can be done (by a few), and the money is good (for a while). I've done it myself in other programs, before I learned a better way.

You can look at the leader board and get a good idea of who is working this way.

But getting 500 people to achieve 5-Star status, 100 for 4-Star, or even 50 for 3-Star is something that most people will *never* be able to do on their own.

That makes this method completely unduplicatable. It gives little hope, for most people, of ever achieving any significant level of income.

Easy Way

Fortunately, there is a much better way!

The short term minded worry primarily about getting the \$25 retail bonus. Long term thinkers, though, will see the huge potential for residual income. Income, month after month, on the people below you. Many of whom you didn't even have to bring in. Sweet!

The *big* long term income is in the infinity bonus, generational bonus and the bonus pools. These require qualification through the different Star levels. As long as we all build down just one leg, we are all helping to increase each others long term residual income.

Let's look more closely at the pay plan. Notice that there are three ways to achieve 5-Star status. The middle way, using multiple legs, is effectively obsolete so we'll only look at the other two. **500 personals OR 3 personally enrolled 4-Star members!** This is a key with huge potential.

Note that 4-Star, 3-Star and 2-Star levels work the same way. You can achieve each by having 3 personals who have reached the previous level.

Let's look at 3-Star, since that is a good initial goal. You can achieve 3-Star status by personally enrolling 50 new members. The other way is by having 3 personally enrolled members, who have each achieved 2-Star status.

Notice that the first way takes 50 people. The second way only takes a total of 39 people. What is even more important, the 50 have to be personals, you have to enroll them all yourself. In the second way, 36 of the 39 can be enrolled by others.

You only have to enroll 3 people who will work! Then your goal is to help those 3 get their 3 people who will work. And so on.

That is how rank advancement works with teams. It is in everyone's best interest to help those below them advance. That is always done by helping the bottom people enroll 3 members.

Key Point No. 1

Everyone advances by helping the bottom people get their 3 new members. So, once you have your 3, help them to get their 3, etc. This is how long term residual income is created.

Key Point No. 2

People making money don't drop out! This is how long term residual income is ensured.

Lesson 2 - Your Story

Congratulations! You joined MyWorldPlus to save a TON of money on your own purchases. What's more, you joined because you saw the potential to make *serious* money in a real business that you can operate from your own home.

Your Story

You may have heard the saying, “**facts tell stories sell.**” This is so true, and so important. If you want to make serious money, you have to develop your story.

The story is short, simple, easy to use, and most of all **effective**.

Here's my story as an example:

“I save about \$150 every month.”

Here are some examples of how I use it.

When someone asks, “*do the coupons really work?*”. Or, “*how do they get the businesses to issue coupons?*” Or, “*I'm just not sure this really works.*” Etc.

I say, ***“all I know is it works! I save about \$150 every month.”***

When people aren't sure they can market the business. They don't know who to market to. They don't know where to get leads. They're not sure, they're undecided, they just don't know. Here's how I use my story:

The great thing about MyWorldPlus is that it makes sense even if there were no compensation plan. **I save about \$150 every month.** It costs me \$20 to save \$150. Duh! It's a no-brainer. Everyone is going to be able to save more than the \$20/month. **You really can't lose!**

Create Your Story

You don't want to wait a month or more to have your story. I'll show you how to create your story fast.

Here's how you can create your story in a week, or as little as 1 day.

First, login to your MyWorldPlus website at: www.MyWorldPlus.com . Click on the

“Save Money” tab at the top. Type in your zip code and click “Search”. If you live in a rural area and not very much is found, use a zip code from a near by city where you frequently go shopping.

Look through all the coupons that come up, from dining to entertainment, to groceries, to auto maintenance, etc. Print out the coupons from all the places you would like to go. Now use them! If you go to the movie theater, buy tickets online at 30% off. Go out to lunch. Buy groceries. Go golfing or bowling. Etc.

Keep track of every coupon and savings you used. With that, you have your initial story – “I saved \$xx my very **FIRST DAY!**” or “I saved \$xx my first week!” Or, after your first week you can say “I save about \$xx a week!”

Vacations

Going out of town or on vacation soon? Be sure to lookup the zip code where you will be staying in your MWP website. Look for:

- ✦ Hotels
- ✦ Rental Car
- ✦ Restaurants
- ✦ Entertainment

Keep track of your savings. This can give you a nice variation to your story – “and I saved \$xx on my vacation alone!”

What's Next?

In preparation for some of the upcoming lessons, you will want to get some business cards. There are several ways you can do this.

You can create your own and have them printed locally. But there are easier, and probably better, ways.

The least expensive way for very small quantities is to print them yourself on your printer. Login at www.MyWorldPlus.com . Click the tab titled “Marketing Tools”. Scroll down to “Business Cards”. Click the link that says “CLICK HERE TO PRINT BUSINESS CARDS RIGHT FROM YOUR COMPUTER.”

You’ll want to buy business card stock from your local office supply store (like Staples or OfficeMax) to print them on. This method

is expensive for anything but very small quantities.

You can also order business cards right from MyWorldPlus. Login to your account at www.MyWorldPlus.com. Click the tab titled “Marketing Tools”. Scroll down and click the link titled “Business Cards”. You can order right from there.

But a much more powerful and effective marketing business card is available by pointing your browser to:



[MWP Tools & Resources](#)

This is the card we *highly* recommend! It out pulls the MWP official business card every time, and it’s less expensive!

Lesson 3 - Site Settings

Setting up your MyWorldPlus site is very simple, because there is very little setup to do. For the most part, it's already setup for optimum results.

The most important thing you need to do is determine how you want to be paid.

Getting Paid

There are three choices in how you can be paid, depending on where you live.

Click the following link or point your browser to www.MyWorldPlus.com to view your options.

US ONLY

If you live within the United States you have the option of receiving your commissions by weekly check. The cost is \$1. Again, this is available only to US residents.

To get paid by check, select Payment Option 1 and click Save.

US & Canada ONLY

If you live in the United States or Canada you have the option that I use and recommend. You can be paid through a payment processor in Canada called GlobalXchange. MWP deposits your commissions into your GlobalXchange account once a week. You can login to your GlobalXchange account and have the funds direct deposited into your US or Canadian bank account.

Click Payment Option 2 and enter your email address. You don't need to worry about ordering a debit card. That is only needed for those outside the US and Canada.

World Wide

If you live outside the US and Canada, this is your only payment option. Fortunately, it is very effective.

Select Payment Option 2 to be paid by GlobalXchange. Click one of the two links to order your GlobalXchange debit card.

Your commissions will be paid into your GlobalXchange account weekly and you can withdraw them at most any ATM worldwide.

Traffic Allocator

If you are building your team in a single leg, as I recommend, this tool has no affect.

Powerline

I will make setup of your powerline tool very simple.

DON'T DO ANYTING WITH IT. Leave it alone.

This tool lets you create new legs and powerlines and let's you distribute your hits in any manner between the legs.

But you don't need or want to create multiple legs and powerlines. The fastest and easiest way to advance is to build a single leg.

Advanced Distribution

As interesting as this sounds, it is another tool that is not at all useful when building just one leg. My suggestion is to completely leave this tool alone.

Lesson 4 - Hidden Gold

I know that some reading this will be tempted to blow off this section. I will tell you now, that would be a *HUGE* mistake. You will be leaving a small fortune on the table.

Let me tell you how I became a MyWorldPlus member.

A friend called me up and said we should get together and do dinner. We had a great meal. He had a coupon, so his girlfriends' meal was free. **I paid full price.**

Then we went to a movie. He already had tickets that cost him \$6.50 instead of \$10. **I paid full price.**

Finally, we went bowling. He had another coupon and his girlfriend bowled free. **Again, I paid full price.**

Now this was just too much! I spent about \$25 more than him that night because of his coupons. So finally I had to ask, "where are you getting all these discounts?!?"

I joined MWP the next day and I am now one of the top producers in the company.

Best Free Leads

The best leads you will ever get are completely free. They are the people you already know, work with and do business with.

Now before you decide to skip the rest of this lesson let me ask you – **if I can give you 3 ways to talk to the people you know, without sounding like you're trying to sell them, would you listen?** Well, I'm going to do exactly that.

Create Your List

Before we worry about ways to talk with them, you need go make your list. I want you to create a list of at least 200 people in your warm and luke-warm market.

Your warm market is family, friends, church friends, co-workers, etc.

Your lukewarm market consists of people that you associate with in some way, but would not necessarily do lunch with or call for a friendly chat on the phone. For example, your barber, plumber, auto mechanic, the waitress at your favorite restaurant, etc.

The following lists will help you come up with your own list.

Warm Market

Parents	Your Friends
Grandparents	Spouses Friends
Aunts/Uncles	Co-workers
Brothers/Sisters	Spouse Co-workers
Cousins	Church members
Nieces/Nephews	Neighbors
Grandchildren	Classmates
In-laws	Christmas card list
Birthday list	Address Book

Table 1 - Warm Market Ideas

Luke-Warm Market

Barber	Waiter/Waitress
Teachers	Students
Relatives of friends	Landscapers
Store clerks	Co-Workers
Mail man	Realtor
Insurance agent	Manicurist
Contractor	Pharmacist
Bank Teller	Pastor & staff

Table 2 -Luke-Warm Market Ideas

Use your imagination. There are undoubtedly hundreds of people you have contact with. You may have never thought of them as your market before, but they are one of your best markets.

Warm Market Approach 1

We have already touched on this approach; it is how my friend introduced me to MWP.

Look through the coupons for your area. Find all the ones you can use near your home and work. Print them out, with extras. Remember, they are valid for a month after you print them.

When you go to lunch at work, go to places where you can use your coupons. Go with friends. Share the discounts with them, or not, it's up to you. But make sure they see how much and how often you save. People *WILL* ask you about it!

Do the same with friends and family.

Have friends and family that do not live nearby? Look up their zip code and see what coupons are available. Print them off coupons you know they will use. Mail the coupons to them.

Try to match the coupons to the people. Do they have kids at home? How about 50% off at a portrait studio. Do they have a child's birthday coming up? How about a KBToys coupon. Do they need a new pair of glasses soon? Send them a LensCrafters coupon, etc.

Is there a birthday or special occasion coming up? Instead of the usual gift, try sending pre-paid movie tickets. Everyone loves to go to the movies, and they will appreciate something original. When was the last time someone sent you a couple of movie tickets? Believe me, they'll wonder how you did it.

Would they appreciate a \$25 gift certificate to their favorite restaurant? You can get it for only \$10 (sometime on sale for \$3!).

Use your imagination. This can be a lot of fun and can spark wonderful conversations with your family and friends.

Warm Market Approach 2

The only downside to approach 1 is that it takes time. I mean, how many people can you have lunch with in a day? It is very effective, but for those who want to build faster, something more is required.

This is the “I need your opinion” approach.

With this approach, you talk to the person and say something like, “Mary, I’ve found a program I’m thinking about joining. It looks like I can save money on almost everything I buy. I can also earn extra income with it. But before I really jump into it, I wanted to see if you would take a look at it and see if I’ve missed anything.”

Most family and friends will jump at the chance to look at it and give you their opinion. Some will be impressed and join.

Warm Market Approach 3

This is the “I need practice” approach.

“Mary, I’ve joined a program to save money on almost everything I buy. I can also earn extra money with it. But before I start promoting and advertising it, I’d like to practice what I’m going to say and get an idea what kind of questions people are going to ask. Can I practice on you?”

If this is a friend or family member, are they going to say no? Of course not.

Point them to your website to look around. After they have had a chance to look it over, call them back and see what kind of questions they have.

Tell them how much you saved your first day, or your first week, or how much you save each month.

A high percentage of people approached in this way will join. And if you do it right, you won’t sound like you’re selling, just needing help.

Lesson 5 – Market Using Coupons & Business Cards

While you are working your warm market and other methods, here is something you can use that is almost free and doesn't require you to do anything different than you already do. You can even use this method while you are on your lunch break or driving home from work.

Lunch Break Method

Login to your MWP account. Click the "Save Money" tab at the top. Click the "Type location" radio button, enter your zip code, and press "Search."

Look through the coupons that come up for your local establishments. Find the ones that you would be most interested in using.

Print off coupons for yourself and some extras. Staple your MWP business card to the extra coupons.

TIP

Always keep extra coupons in your glove box. Remember, they are valid for a month after you print them.

When you take advantage of Pizza Hut's buy 1 get 1 free lunch buffet, for example, take the extra coupons with you. When you see the family of 4 in the booth next to you enjoying the buffet, give them one of the coupons with your business card attached.

Tell them they can get 2 of their meals free. What are they going to say, "I'd rather pay full price?" Of course not. They are going to be thrilled you shared the coupon and they will likely go visit your website.

While you're there, look for the 3 or 4 people in the restaurant that will benefit the most. Give those people your other extra coupons.

Going to dinner? Renting movies? Getting your oil changed? Going for ice cream? Getting a hair cut? Do the same thing. People will love you for it.

Drive By Method

Alright, there is a practical limit to how many coupons you can use in a day or week. So you need to be able to work the system without spending money on lunch, recreation, etc. Here's how...

Look again at the coupons available in your local area. Don't worry about whether you would like to use them. Just look for nicely valued coupons for merchants that are close by, or that you drive past on your way home from work, etc.

Let's say you pass a Jiffy Lube on your way home from work each day. Print off a supply of the \$5 off coupons and staple your business card to them.

Next time you pass Jiffy Lube, pull in. When you see people waiting for their car to be done, give them a \$5 off coupon.

Do the same with other merchants you pass regularly. Keep a stash of coupons in your glove box. Remember, the coupons are valid for 1 month from the date you print them.

Going to the mall? Print off coupons for all the stores there represented on your MWP site. Coupons like:

KB Toys	Jones New York
Circuit City	Bass Shoes
Perfumania	Van Heusen
Geoffrey Beene	Izod
Naturalizer	The Sharper Image
Ann Taylor	Etc. etc.

Table 3 - Mall Store Examples

Walk by or visit these stores. When you see shoppers entering or carrying selections they plan to purchase, offer them a coupon.

Don't Sell – Be Helpful

You don't have to do any selling, just help people save money.

These will be some of the highest quality prospects that will ever visit your website. They've already saved money with MWP! They will have very high conversion rates.

If you haven't ordered your business cards yet, you can get them at:



[MWP Tools & Resources](#)

If you used this technique every day and did nothing else, you would likely earn your 1-Star within your first 2 weeks.

I don't want to hear anyone complain that they can't figure out how to get anyone to sign up!

Lesson 6 – Highest Value Coupons

This method is the big brother to lesson 5.

Login to your MWP account. Click the “Save Money” tab at the top. Click the “Type location” radio button, enter your zip code, and press “Search.”

Then click on the check box next to 50%. This will only show coupons with a 50% off value.

Look carefully through these coupons. What you’re looking for this time is not necessarily places that you would like to visit. Instead, what you’re looking for are the coupons with the highest value.

In my area, for example, I see 50% off at JCPenny Portrait studio. This is a huge discount. A family portrait with sitting and everything can easily run \$150 or more. That’s a savings of at least \$75 with just one coupon!

I print off several of these coupons, they are valid for a month. I staple my business card to them. Then every time I go to the mall I make sure I stop by JCPenny's portrait studio. When I see people waiting for their sitting or their portraits, I hand them one of the 50% off coupons.

I can tell you, I have never had anyone say, "no thanks, I'd rather pay full price"! Instead, they are instantly my friend. I don't try to sell them, the card and website do that. But when they see the card they will often ask about it. I just tell them, "if you visit the website you will see how to save like this on almost everything you buy."

Another very big savings in my area is 50% off on custom frames at Wal-mart's optical center. Custom eye glasses frames can easily be \$100 or more. I can save people \$50 plus! I can help people get a much nicer pair of glasses frames than they could otherwise afford.

That alone is very rewarding. Even if nobody joined MWP, it would still be fun. But these people *do* visit my website, and many of them join MWP. And why not, they've already saved enough to pay to join!

These will be the absolute highest quality hits you will ever receive to your website. People who have already saved \$50, \$75 or more. They already know there is huge value. They have already saved more than the setup cost. They already know they will save tons more than the \$20/mo it costs to maintain their membership.

These people will convert to members in droves.

You will want to make sure you take advantage of this method and keep it in your arsenal.

Caution

A word of caution. The people you give these coupons to will be thrilled. If you stand there for hours giving out coupons to every customer, however, the merchant may not be pleased. So limit your coupon distribution to a few people at a time for each merchant.

Lesson 7 - Movie Theatre Tickets

People love to go to the movies. MWP gives us the chance to rack up big savings for ourselves on movie theatres, but also the opportunity to bring in new members.

In my area movie tickets are \$10 or \$7.50 for matinees. As MWP members, we get movie tickets for \$6.50!

A family of 4 that goes to the movies once a week can save \$56 per month! Just on movie tickets. For \$20 they save \$56 on movie tickets alone. How cool is that?

Most of the major theatre chains are included. Like AMC, Regal, etc. Check your local zip code.

Movie tickets work a little differently than the coupons. From the coupon area, you select the theatre you frequent, then order generic movie tickets online. They are not for a specific movie but are generic tickets.

In addition to reaping nice savings for yourself and your family, this is an opportunity to enroll new members. Again, without any selling.

How does it work? Login to your MWP site and find a theatre near you. Buy 10 or so tickets online. You will receive them in the mail in two or three days. Remember, you paid \$6.50 for \$10 tickets.

On Friday and Saturday nights, when there is a long line to buy tickets, drop buy the movie theatre. Tell the people near the back that you've got tickets for just \$6.50 and you can save them a wait in line. Your 10 tickets will be gone in about 2 minutes!

When you sell the tickets, also give them your business card. Tell them to check out the website to see how they can get \$6.50 movie tickets all the time.

Think of the family of 4 (or 6!). Think of the teens on a date and a low budget. Now they can see their movie, buy snacks and have money left over. Think they'll visit your website? You know it!

Lesson 8 - Card Distribution

There are two great things about business cards. One, you can pack a lot of excitement and information onto both sides. And two, **they are cheap!**

At less than 3¢ each and \$25 fast start bonus for new members, it only takes one or two new members out of each thousand cards to break even.

The marketing methods we talked about so far should have spectacular conversion ratios per business card given out. We are going to begin looking at some other methods now that will have lower conversion ratios, but higher overall numbers of signups. That is because we are going to begin a little more mass marketing.

The basic idea here is to distribute as many cards as quickly as you can.

Apartment Gold

One way to do this is to leave your business card on the front door of peoples homes. You slide it into the door jam just above the door knob.

Apartment complexes and condominium developments are the best. You can distribute cards much faster here than walking from house to house in a housing development.

In my area we have large apartment complexes with 400 or more units. All units have doors outside. Indoor apartments with elevators and the like are unusual here. In areas with poor weather, indoor apartments can be prevalent and may present a problem with access.

Auto Gold

Another good way to distribute your business cards is to leave them on the drivers' side window of automobiles. Especially if you combine this with a coupon for a merchant near where the car is parked.

There is nothing illicit or illegal about placing business cards on cars in a parking lot. However, the management of the lot has the right to ask you to leave. This is most likely to be a problem in large lots that have full time security roving around. They general have standing orders to tell distributors to leave.

The places where you will most likely be asked to leave include major shopping malls, Wal-mart/Sams Club type lots, etc.

The best places include smaller strip malls with just a few stores.

Target

Wherever you decide to go, try to target people who are most likely to be interested.

People who live in million dollar homes, for example, are much less likely to care about saving on shopping than those who live in apartments.

People shopping at Neiman Marcus are less likely to be interested than people shopping at outlet stores or thrift stores.

The good news is that there are far more people who are interested in saving money than there are those who are too wealthy to care. It's easy to target them if you give it some thought.

Lesson 9 – Local Business Is Good

Why not give local businesses an additional revenue stream? With residual income. And make money doing it.

Enroll them in MyWorldPlus! If not the business owner, then the employees.

Think about pizza restaurants (there are more pizza restaurants than any other kind of food). They attach their menu to every pizza they deliver.

If they attach their MWP business card to the menu they will get twice the advertising at the same time.

Remember, for everyone they enroll you get \$8. It's easy to sell them on the idea because they get \$25 for every new member with almost no additional work or advertising cost.

This works equally well with any restaurant that delivers or even has take-out.

Lesson 10 - Piggy Back Promo

Can't get the local pizza parlor or take-out to join MWP? Here is another idea.

Note the local businesses that have left flyers and menus on your door. If you area is anything like mine you probably have about a dozen or so.

These are the merchants in your local neighborhood that are currently spending money to have their menu or flyer distributed.

Visit or contact them (try to time it during their least busy time). Find out how often they have their material distributed, how many flyers/menus they distribute at a time, and how much it costs them.

Offer to contribute to the cost if they will have your card left on the door as well. Or they can staple your card to their flyer or menu.

Money Making Variation

Here is a variation where you can have your card distributed for free, or even make a profit having it distributed.

Approach the same businesses as above, but offer to distribute their flyer for them to local apartments for a small fee. Let's say \$10 per hundred flyers distributed and they provide the flyer or menu. They will likely find this offer to be very cost effective and be thrilled to take you up on it.

Do this with 3 or 4 local businesses. Now you're getting not \$10 per 100 distributed, but \$30 or \$40.

Staple the flyers together slightly fanned so it is obvious that there are multiples. This will actually increase the likelihood of them being looked at. Make sure your business card is stapled on top.

Depending on the configuration and size of the apartment complexes you distribute to, the average person should be able to place 100 to 250 flyers per hour.

At that rate, working with 4 businesses plus your card, you will be bringing in \$40 to \$100 per hour. Pretty darn good money while you're getting your business card distributed for free!

You can distribute the flyers yourself, of course, and keep all the money. Or you could hire a couple of teenagers to do the actual leg work. Pay them \$10 per hour cash. You will still make \$30 to \$90 per hour to watch them work. Not too bad!

And this doesn't include the MWP commissions from all the signups you'll get by getting your business card out there.

Lesson 11 - Fundraising

This is a very cool new addition to our MyWorldPlus arsenal. It can be used in a couple of ways to maximize your profits.

It is basically a way for businesses and organizations to join for FREE to promote the savings product to their customers or members.

You have a special website just for fundraising promotion. You can find your site at:

www.<username>.MyWorldBenefits.com

When you enroll a business or organization into the fundraising program, you do not receive any commission directly from their membership. That is because they are not paying anything.

When they promote MWP to their customers/members, they get the \$25 fast start commission for anyone they enroll, plus the residuals. You receive the 2nd level fast start of \$8 plus residuals. These are paid weekly.

What makes this method so powerful is the fact that many of these companies and organizations have dozens or even hundreds of customers/members to whom they can promote MWP.

Fundraising Groups

This is perfect for all your normal fundraising groups. They join for free. They get a website customized for them. Then they promote it to their members.

You may want to help them create a flyer that they can handout or send to their members.

Any group you see doing a car wash to raise money is a potential prospect. For more ideas on some groups that might be interested in MWP fundraising see Table 4.

PTA	Private Schools
Charter Schools	Boy/Girl Scouts
Churches	Youth Groups
Band/Choir/Orchestra	Little League
Kids Camps	Kids Sports Teams

Table 4 - Fundraising Organizations

Another business, not usually thought of with fundraising, is child daycare centers. They can send a card or flyer home with all their kids promoting MWP. Sign up a few daycares and watch your income explode!

Lesson 12 - Classified Ads

You can place inexpensive advertisements in weekly papers like Nickel Nik, the Penny Saver, and the Want Ad.

These are the free weekly classified advertising newspapers that are generally available in grocery store stands. They offer very inexpensive classified advertising.

You can advertise the MWP savings product and/or the opportunity to make additional income.

Savings Sample Ad

SAVE up to 50% ON almost
EVERYTHING you buy. 24 hr info.
<username>.MyWorldMovie.com

Opportunity Sample Ad

\$1,000 - \$5,000+ per month. Helping
people SAVE money. 24 hr info.
<username>.MyWorldMovie.com

Lesson 13 - Duplicate

The key to advancement and creating a powerful income is duplication.

As soon as you have three people that you have identified as willing to work, you want to get them working. Let each of them help build *your* organization by building *theirs*.

To help your team members get started, make sure you copy and paste the link below into an email and send it to them.

From there they can get the latest revision of this manual and find other tools and resources.



[MWP Tools & Resources](#)

This is about team work. We all advance together. When you have your three members, help them get their three. They will advance to 1-Star and you will advance to 2-Star.

What's more, people making money don't drop out! Help your team members advance and earn a nice check, and you will be building your own income for the long term.

How can you directly help them get their three members? By sending people to *their* site instead of yours.

Yes, they will get the \$25 retail bonus and you will get \$8. That's a \$17 difference one time, while you will be building your long term residual income.

That is long term thinking and building for your future.

Refer to the sample email that follows. You can use it as-is or modify it to suite your style. Make sure to include your name and contact information so your new members can contact you easily if they need to.

Sample Email

Subject: Mary, Welcome To MyWorldPlus

Hi Mary,

As your sponsor, I want to welcome you to MyWorldPlus. I'm happy to have you on the team and I'm anxious to work with you.

You will find a TON of ways to save money everyday. 30% off movie tickets, \$25 restaurant gift certificates for \$10 (sometimes \$3!), everyday coupons on dining, auto care, clothing, entertainment, and on and on...

But more important, MWP is a fun way to build a powerful long term income. I'm here to help.

I recommend you download the MWP Fast Start Training Manual ASAP. You'll find it at:

<http://www.UltimateTeamBuilder.com/MWP>

Let's get your MWP business booming,

John Doe
jd@johndoe.com
(123) 555-1212

Further Training

The best training for being successful at any kind of home based business is available for free by Dani Johnson.

She has no affiliate program. I get nothing for referring you, except that it is in my best interests for you to succeed.

She has made dozens, if not hundreds of hours of power packed audio training available for free, just by registering on her sight.

To register, go to:

www.DaniJohnson.com

Once you have registered, go to the “Profit Zone”. I recommend you start with the five 1-hour lessons “5 STEPS TO A SUCCESSFUL BUSINESS”.

To do that, scroll down about $\frac{3}{4}$ of the way to the training dated Jan. 24, 2005 to Feb 21, 2005.

It will be well worth your time.