Conference

6th October EXPO Hannover, Convention Center

Information Society, Globalisation and Sustainable Development:

The promise of a 'European Way'



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Entering the new Millennium and while developing the global Information Society, the state of world affairs is not in order. In spite of liberalised markets and economic globalisation, strongly driven by information and communication technologies, the situation concerning many social, cultural and ecological concerns is deteriorating instead of improving.

The European Way

The situation needs an answer. We have to find ways to combine these concerns with a global economic growth in liberalised markets and its promises. With this in mind, the political vision of a **"European Way towards a global sustainable Information society"** was developed by the Information Society Forum of the European Commission in close cooperation with some of the partners of this conference

(see www.ispo.cec.be).

A framework of global governance

To master this situation, we need more than innovations and markets. We simultaneously need a better global order - a framework of global governance. Can we build a framework, that better than today leads markets and innovations into more activities for a socially more balanced, culturally more diverse and environmentally safer future? Can we build a global framework that also takes care of regions and regional and local development all around the world? Is a global, social and ecological market economy and answer an an idea to follow? Would such a system help to finally invert the trends concerning population growth? Can ICT and new media be helpful in this respect?

This conference on the "Promise of the

European Way" is set out to discuss these issues. In particular it is also linked with the **9th Global Dialogue 'Future Works - Labour, Sustainable Business and Social Responsibility'** of the EXPO 2000, which takes place from the 3rd to 5th of Oct. Results of this **Global Dialogue** will be presented also in the conference.

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For further information and registration please contact:

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9:00-10:30	Registration, Coffee
10.30-12.30	Opening Session Presentation Highlights: among others Erkki Liikanen, EU-Commission Birgit Breuel, EXPO 2000 GmbH PStS Siegmar Mosdorf, Ministry of Economy and Technology, Germany
12:30-14:30	Luncheon / Option for visits to the EXPO 2000 Thematic Park Area "The 21 st Century"
14:00-14:30	Film event: Money makes the world go- where?!
14:30-16:30	Three parallel Workshops
	 Workshop 1: Information Society and Sustainability A challenge to the economic and financial systems and to industry: among others Andreas Bernhardt, Vorstandsvorsitzender der Alcatel SEL AG Workshop 2: Information Society and Sustainability Requirements from the ecological side: among others Nicanor Perlas, President of the Center for Alternative Development Initiatives (CADI), Manila Workshop 3: Information Society and Sustainability The social issue: among others Jessica Lewis, The Trust for the Americas
16:30-17:00	Coffee Break
17:00-18:15	Closing Session Presentation Highlights: among others Ricardo Diez-Hochleitner, Club of Rome Hans Küng, Stiftung Weltethos
18:15-19:30	Break (Snacks and Drinks)
19:30-21:00	Reception with Buffet (EU-Pavilion or German Pavilion)

The conference fee is 200 DM and includes lunch, refreshments, conference reader and EXPO entrance fee, reduced fee is 100 DM

We thank our partners and sponsors

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PROGRAMME